



TSX-V Trading Symbol: [DVS](#)

January 14th, 2003

PRESS RELEASE

DR. NORMAN L. ARRISON JOINS DIVERSIFIED'S BOARD

Diversified Industries ("Diversified" or "the Company") is pleased to announce the appointment of **Dr. Norman L. Arrison, B.Sc., M.Sc., Ph.D., P.Eng.** to the Company's Board of Directors ("the Board"). Dr. Arrison brings to the Company over 30 years of experience in the areas of hydrogen sulphide ("H₂S") removal, waste management, greenhouse gas emissions, and transportation of dangerous goods to name a few.

Dr. Arrison has earned a Bachelors of Science in Chemical Engineering, a Masters of Science in Chemical Engineering, and is a Doctor of Philosophy in Chemical Engineering. As well, Dr. Arrison has affiliations with The Association of Professional Engineers of the Province of Ontario and The Association of Professional Engineers, Geologists and Geophysicists of Alberta. Dr. Arrison was twice appointed by the Canadian Federal Government to serve on the Science Council of Canada.

Dr. Arrison has been accredited with a number of patents and will be working with Diversified on the development of the Company's second patent application. Dr. Arrison has worked with companies such as Atomic Energy of Canada, Global Thermoelectric Power Systems Ltd., Alberta Laser Institute, and WHMIS Inc. Dr. Arrison has written a number of papers and developed his own small refineries, which are now operating in several countries. It is anticipated that these small refineries will use our **DVS 6000** Scavenger Technology for the removal of H₂S from the oil and diesel.

Dr. Arrison has vast experience in relation to Diversified's **DVS 6000** Scavenger Technology and its applications in the Oil & Gas Industry for the removal of H₂S, mercaptans, carbonyl sulphide and carbon dioxide. For more information on Dr. Arrison please visit our website (www.dvsind.com) to view the many benefits he brings to the Company. In order to make room for Dr. Arrison on the Board, Chris Pruzinsky will be stepping down. The Company is thankful to Mr. Pruzinsky for his dedicated service to our shareholders.

Diversified is a product development and marketing company specializing in unique technologies and solutions targeting a cross section of industries. Diversified has developed its first technology, **DVS 6000**, for the removal of various contaminants from oil, gas, air and water. The most notable of these contaminants is H₂S, which is a problem in 75 industries in North America. Diversified has spent the past year and a half developing this patent pending technology, conducting field trials, and beginning the commercialization process. The Company has targeted the Oil and Gas Industry, an industry that has significant H₂S management challenges, as the first market to be launched. The **DVS 6000** product has proven itself in several applications thus far within the Oil and Gas Industry. **It is expected that the Oil & Gas Industry will spend in excess of \$200 million annually on scavengers in the North American market for the removal of H₂S.**

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In the fall of 2002 Diversified signed its first contract with Univar Canada Ltd. (“Univar”) for the Canadian market (Univar Canada Ltd. is a subsidiary of Univar N.V., the largest chemical distributor in North America and the second largest in Europe). Once we have successfully launched the product in Canada, Diversified intends to enter into a similar relationship for distribution in the United States and then Europe. Management is working with Univar sales people to launch **DVS 6000** in Canada. Due to new *Transportation of Dangerous Goods Regulations* that came into effect on January 1st, 2003 (see below), Diversified and Univar will focus first on sales of **DVS 6000** to companies hauling sour oil and sour water. These companies use truck-mounted scrubbing units to scrub H₂S vented from their loads. **DVS 6000** has successfully out-performed the two most widely used products for this application – ammonia and caustic soda.

In Canada, new regulations under the *Transportation of Dangerous Goods Act, 1992*, (“TDG Act”) came into force on January 1, 2003. In accordance with *Part 5, Section 5.12, Means of Small Containment*:

“A person must not handle, offer for transport or transport dangerous goods included in Classes 3, 4, 5, 6.1, 8 or 9 in a small means of containment unless it is a UN standardized means of containment.”

This means that ammonia, caustic soda and other corrosive products will be prohibited in truck-mounted scrubbers that fail to meet the UN Standard. **DVS 6000** is not classified as a regulated product under the TDG Act or Regulations in Canada and therefore is an attractive replacement for ammonia and caustic soda.

Management is encouraged with the positive response it is receiving from industry and the confidence that continues to be expressed by its shareholders. We look forward this new year to achieving many milestones and building value for our shareholders as we move the Company ahead.

Diversified is listed on the TSX Venture Exchange under the symbol “DVS”. There are currently just under 5.7 million common shares issued and outstanding. For further information, please e-mail info@dvsind.com, visit the Company’s website (www.dvsind.com) or phone Mr. Stephen Davis, President/CEO, at 250-655-9209 or John Arlitt, Communications Liaison, at 604-632-3880 or 1-877-448-8181.

**ON BEHALF OF THE BOARD OF DIRECTORS
OF DIVERSIFIED INDUSTRIES LTD.**

“STEPHEN L. DAVIS”

Stephen L. Davis
President / CEO

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this Press Release.