



**FOR IMMEDIATE RELEASE      RED DEER, ALBERTA FEBRUARY 4, 2010**

**Diversified Industries Announces the Resignations  
From the Board of Directors**

Diversified Industries Ltd. (DVS) announces the resignations of Reg Allen and Stephen Davis from the Board of Directors at the Company's Annual General Meeting effective February 1, 2010.

The Company has decided that a board that was located in Alberta and that had more in depth knowledge and experience in the Western Canadian Energy sector would be advantageous in the future growth and success of the Company.

The board would like to express its gratitude to Mr. Allen and Mr. Davis for their valuable contribution to the Company during their terms of services.

For more information visit [www.dvsind.com](http://www.dvsind.com) or [www.cfrchemicals.com](http://www.cfrchemicals.com)

**On behalf of the Board of Directors:**

*"Darren J. Lamothe"*

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Darren J. Lamothe, President/CEO

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