



**FOR IMMEDIATE RELEASE                      RED DEER, ALBERTA APRIL 27, 2009**

## CFR Chemicals – Appoints Vice President Well Stimulation Division

Diversified Industries Ltd. (DVS) is pleased to announce that CFR Chemicals Inc. (CFR) has hired Randy Clark as Vice President in charge of the new Well Stimulation division. Randy has an extensive background of over 30 years in the oil and gas industry in Calgary and as a result brings a wealth of knowledge and contacts. Randy has considerable experience in the international arena establishing offices in various areas including S.E. Asia, the Middle East, Pakistan and the U.S.A. During his career in the service sector Randy has worked with companies involved with oil and gas production, drill stem testing, drilling rigs, service rigs, down hole tools, seismic and GPS surveying and engineering consulting.

Randy will be focused in Calgary, working with the many producers and engineering companies to promote CFR's line of well stimulation products in addition to enhancing CFR's company image in the corporate community.

The Company would like to take this opportunity to extend a warm welcome to Randy and wish him success as he heads up this exciting new division within CFR Chemicals Inc.

For more information visit [www.dvsind.com](http://www.dvsind.com) or [www.cfrchemicals.com](http://www.cfrchemicals.com)

### **On behalf of the Board of Directors:**

*"Darren J. Lamothe"*

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Darren J. Lamothe, President/CEO

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